

## **About us**

### **Homepage text**

We're a British Jewish organisation and our primary mission is to empower British Jews in supporting a political resolution to the Israeli Palestinian conflict.

We are committed to supporting Israel's right to exist. Our focus is advocating for a resolution to the conflict, as we believe that only through a political resolution will Israel thrive and prosper – alongside a viable and independent Palestinian state.

Yachad is significant voice within the mainstream British-Jewish community. We have thousands of supporters, are members of the Board of Deputies of British Jews, and work closely with a variety of communal bodies, ***as well as with political parties in Israel and abroad.***

### **About us page**

#### **About us**

Text only

#### **Staff and Board**

Name, short bio, images (?)

#### **FAQs**

- Why has the Yachad logo changed?
- Why have you chosen to include Arabic in the new logo?
- Why has the Yachad tagline changed? Are you no longer 'pro-Israel'?
- What is Yachad's preferred solution to the Israeli Palestinian Conflict?
- How do you engage with the British Jewish community?
- How do you work with Israelis?

#### **Policy**

1. BDS
2. Hamas
3. Antisemitism
4. Two state solution
5. Settlements
6. The location of the UK embassy in Israel
7. Refugees